

BARCELONA DATA SCIENCE MEETING

MARCH 21-22, 2016

ORGANIZERS:

- José García-Montalvo (UPF and Barcelona GSE)
- Omiros Papaspiliopoulos (ICREA-UPF and Barcelona GSE)

#bcndatascience

PROGRAM FOR MONDAY, MARCH 21

Roger de Llúria Building - Room 40.S02

MORNING SESSION

10:30 *Registration and Coffee*

11:00 [Alberto Cavallo](#) (MIT)
"The Billion Prices Project: Using Online Data for Inflation Measurement and Research"

12:00 [Costantinos Daskalakis](#) (MIT)
"Testing and Learning Distributions in Sublinear Time"

AFTERNOON SESSION

15:00 [Andrew Gelman](#) (Columbia University)
"Little Data: How Traditional Statistical Ideas Remain Relevant in a Big-Data World"

16:00 [Alexandros Karatzoglou](#) (Telefonica)
"Deep Learning"

- Coffee Break -

17:30 [Modesto Orozco](#) (IRB)
"Flops and Bytes in Biology"

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PROGRAM FOR TUESDAY, MARCH 22

Roger de Llúria Building - Room 40.002

10:00

PANEL ON REAL ECONOMY

Jose Valiño Blanco (Abanca)

"Financial Analytics experiences on Big Data platforms"

José Borja Tamé (AEAT)

"Data Science in the Spanish Tax Agency"

Moderator: José García-Montalvo (UPF and Barcelona GSE)

- Coffee Break -

11:00

PANEL ON ENTERTAINMENT/GAMING

Pedro Cosa Fernandez (Channel 4) **[KEYNOTE]**

"Channel 4 and how Big Data is changing the broadcasting and media ecosystem"

Matthew Eric Basset (Gower Street Analytics, London)

"Talents, release and data-driven decisions"

Sharon Biggar (SocialPoint)

"Changing the game – The challenges of increasing revenue when your product is free"

Moderator: Omiros Papaspiliopoulos (ICREA-UPF and Barcelona GSE)

12:15

PANEL ON SERVICE SECTOR/MARKETING

Nicolas Le Roux (CRITEO) **[KEYNOTE]**

"Challenges for display advertising"

Lara Khasanfer (Dataiku)

"Modern Data Science: Monogamy or Ménage à trois"

Pau Agulló (Kernel Analytics)

"Applying advanced analytics to every-day decision-making. Building smarter companies"

Moderator: Teresa Garcia-Milà (UPF and Director of the Barcelona GSE)