

PARTICIPATION FEE

Regular: 2000 €
Regulators, competition authorities and academics, and alumni: 1000 €
Early Bird discount: 20%

APPLICATION AND DEADLINES

Registration opens in January 2017

Early-bird registration and payment deadline
February 23, 2017

Registration and payment deadline
March 13, 2017

Course website:
www.barcelonagse.eu/pharma

Contact email:
professional.courses@barcelonagse.eu

The **Barcelona Graduate School of Economics** is one of the leading schools in postgraduate economic education promoting cutting-edge research and world-class international graduate programs in economics and related fields. The School enjoys close collaboration with its founding academic institutions (Universitat Pompeu Fabra, Universitat Autònoma de Barcelona, CSIC and CREI) in teaching and research as well as in the shared use of resources.

The Barcelona GSE offers one-year, full-time master programs that prepare students for doctoral study and provide solid training for top jobs both in the public and private sector. All programs are taught in English.

Programs for 2016-17:

Master Degree in Economics and Finance

- Economics
- Finance

Master Degree in Specialized Economic Analysis

- Competition and Market Regulation
- Economics of Public Policy
- International Trade, Finance, and Development
- Macroeconomic Policy and Financial Markets

Master Degree in Data Science

- Data Science Program

The Barcelona GSE also offers intensive, targeted short courses for researchers, professionals and graduate students.

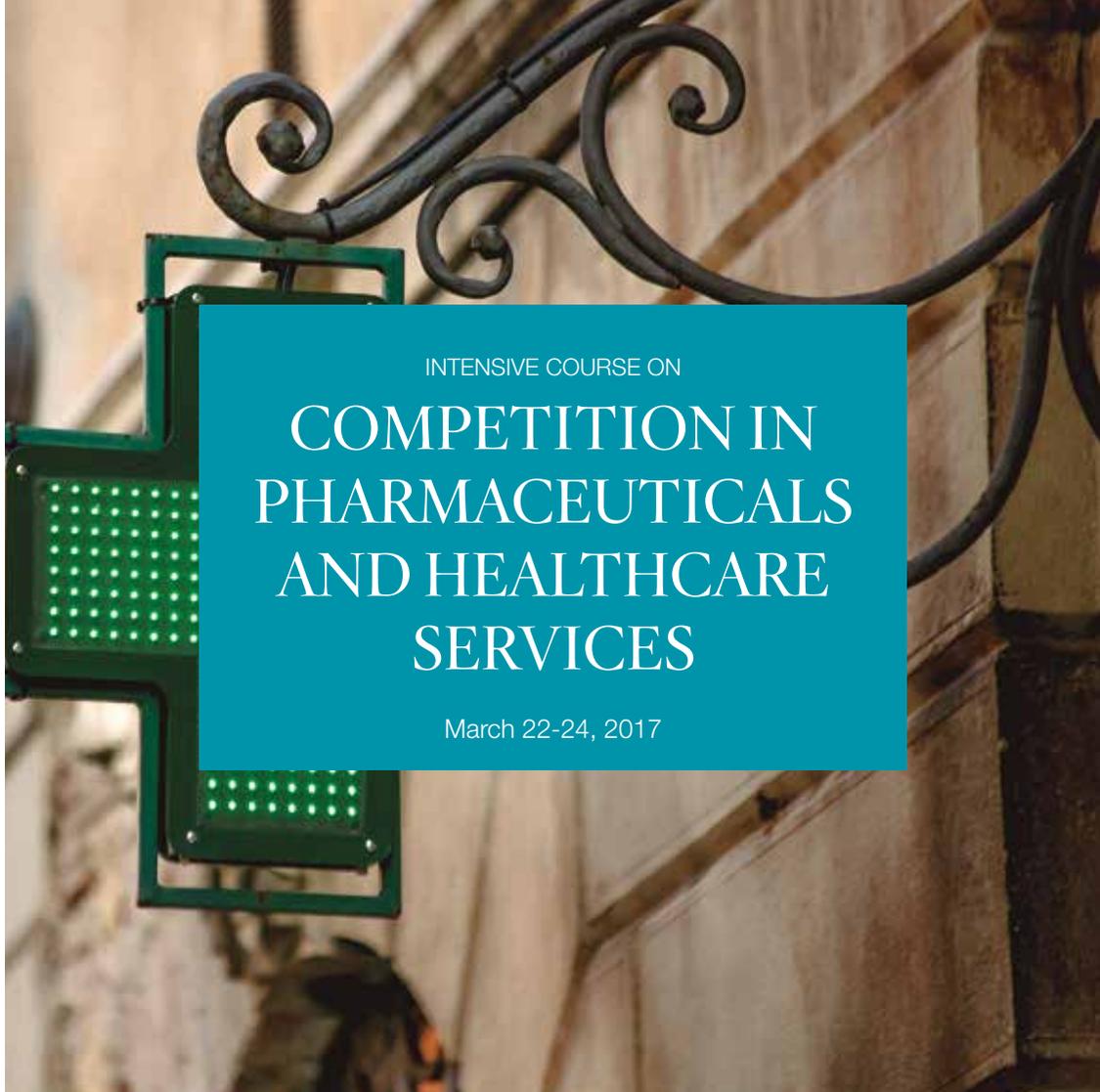
Summer Schools 2017

(June 27 - July 7, 2017)

- Banking
- CREI Macroeconomics
- Competition
- Corporate Finance
- Data Science
- Labor Economics
- Macroeconometrics
- Microeconometrics

Intensive Courses

- Quantitative Methods for Competition Analysis (May 10 - 12, 2017)
- Competition Economics: Abuse of Dominance (Fall 2017)



INTENSIVE COURSE ON

COMPETITION IN PHARMACEUTICALS AND HEALTHCARE SERVICES

March 22-24, 2017



Barcelona Graduate School of Economics
Ramon Trias Fargas 25-27, 08005 Barcelona
Catalonia-Spain

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Graduate School of Economics



Mercè Rodoreda Building,
site of the Barcelona Graduate School of Economics

COURSE OVERVIEW

The Barcelona GSE Intensive Course on Competition in Pharmaceuticals and Healthcare Services will provide participants (whether lawyers or economists, working for firms or in agencies) with a thorough understanding of the crucial role of competition enforcement in pharmaceutical and healthcare markets, by looking at the economic dimension of the most recent debates and cases.

The program's faculty includes leading academic and professional economists in the area of competition in pharmaceutical and healthcare markets, with extensive experience in the application of economic analysis to the competition enforcement in these sectors.

The course will be structured in eight two-hour sessions covering the interplay between competition, innovation and affordability in pharma, price discrimination, parallel trade, exploitative abuses, exclusionary abuses, pay-for-delay agreements, merger control, and the introduction of competition in healthcare systems with significant public financing and provision. Recent, prominent competition cases and policy decisions will be used to illustrate the main topics of the course.

In addition to the eight sessions of the course, all participants will be invited to attend a *Special lecture* by Prof. Guillem López Casasnovas on the value, cost and adoption of healthcare innovation, and the role of competition in this broader context.

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KEY BENEFITS:

- Understand the role of competition policy in the pharmaceuticals and healthcare sectors.
- Acquire an understanding of the several types of anticompetitive conduct that can be found in the pharmaceuticals and healthcare sectors.
- Understand the interaction between pharmaceutical and healthcare regulation and competition policy.
- Identify the dynamic trade-offs and complementarities between incentives to innovate, competition and access for healthcare.
- Review and understand the key economic considerations behind prominent competition cases in pharmaceuticals and healthcare.
- Learn to assess the regulatory risk of a large firm's conduct.
- Understand the role of competition in the wider framework of healthcare regulation and public health

THE COURSE IS ADDRESSED TO:

Lawyers, economists, policy makers, managers working in the Pharmaceuticals and Healthcare sectors, with an interest in Competition Policy, Regulation and Public Affairs:

- Competition authorities
- Regulatory agencies
- Pharmaceutical corporations
- Healthcare providers
- Law firms
- Courts and tribunals
- Economic consultancy firms
- International organizations
- Other public institutions
- Academics and researchers in competition law and economics

A limited number of places may be available for PhD students.

COURSE SCHEDULE:

Session	Time	Professor
<i>Wednesday, March 22, 2017</i>		
Registration	13:30 - 14:00	
Welcome and presentation of the Barcelona GSE	14:00 - 14:30	
Competition, innovation and affordability	14:30 - 16:30	Lluís Saurí
Pricing and trade in the internal market	17:00 - 19:00	Lluís Saurí
<i>Thursday, March 23, 2017</i>		
Exploitative abuse: excessive pricing in pharma	09:00 - 11:00	Massimo Motta
Exclusionary abuses in pharma	11:30 - 13:30	Massimo Motta
Horizontal agreements: patent settlements with reverse payments	15:00 - 17:00	Lluís Saurí
Merger control in pharma	17:30 - 19:30	Lluís Saurí
<i>Friday, March 24, 2017</i>		
Competition in the provision of healthcare	09:00 - 11:00	Kate Collyer
Introducing competition in public healthcare	11:30 - 13:30	Kate Collyer
<i>Special lecture:</i> Value, cost and adoption of healthcare innovation	15:00 - 16:30	Guillem López Casasnovas

FACULTY:



Massimo Motta
(ICREA UPF and Barcelona GSE)

Massimo Motta is ICREA Research Professor at UPF and Barcelona GSE Research Professor. He served as Chief Competition Economist at the European Commission's Directorate General for Competition from September 2013 to August 2016. Professor Motta is the Scientific Director of the Barcelona GSE Master Program in Competition and Market Regulation. From 2009-2012, Prof. Motta served as Dean of the Barcelona GSE. He was also the first Director of the Economics Program (1993-98) when he was Professor at the Universitat Pompeu Fabra. He has been Professor and Head (2003-05) of the Economics Department at the European University Institute, Florence, as well as Professor at Università di Bologna.



Lluís Saurí
(DG Competition, European Commission)

Lluís Saurí is an Economist at the Chief Economist Team of the Directorate General for Competition (European Commission). Prior to joining the European Commission in 2013, he was economic adviser at the UK Competition Commission (currently the Competition and Markets Authority) and economic consultant at Charles River Associates in London. He has worked in merger control, antitrust enforcement and state aid control, with a focus on pharmaceuticals and energy sectors. He has advised on the economic assessment of a number of prominent pharma-related cases, including pay-for-delay and parallel trade. He has provided advice on the regulation of pharmaceutical markets, especially concerning pricing & reimbursement and generic competition, as well as on business strategy and market access for pharmaceutical companies.



Kate Collyer
(UK Competition and Markets Authority)

Kate Collyer is Deputy Chief Economic Adviser at the Competition and Markets Authority (CMA), where she is responsible for overseeing the work of the economics profession in the CMA's market and merger investigations. Kate was Director of Economics in the Competition Commission where she provided economic advice on a wide range of market and merger investigations in many different sectors in the UK. Before joining the Competition Commission, Kate was Director of Economics and Deputy Director at the Cooperation and Competition Panel (CCP) (now Monitor). At the CCP Kate led a large number of merger and competition investigations in the NHS and her research on hospital choice and merger simulation has been published in the Economic Journal. Kate has also worked as an economic consultant advising on antitrust and merger investigations in a range of sectors in the UK, Europe and US.



Guillem López Casasnovas
(CRES, UPF and Barcelona GSE)
Special lecturer

Guillem López-Casasnovas (BA in Economics, BA in Law, PhD, University of York) has been Professor at UPF since 1992. He is the founder of the Research Centre on Health and Economics (CRES) at UPF and was the director until 2005. He has been a member of the Directors Board of the Bank of Spain since 2005, and he serves as advisor of the Spanish Ministry of Health and Social Policy and the Catalan Health Ministry. From 2007-2013 he was President of the International Health Economics Association (IHEA). He has also served as an expert advisor to the World Health Organization (WHO) on health inequalities in the European Union. Professor López-Casasnovas was scientific director of the Barcelona GSE Master Program in Health Economics and Policy (2011-2014).