

PARTICIPATION FEE

Regular: 2800 €

Regulators, competition authorities and academics, and alumni: 1400 €

Early Bird discounted fees: 2200€-1100€

APPLICATION AND DEADLINES

Early-bird registration and payment deadline
February 12, 2018

Registration and payment deadline
March 5, 2018

Course website:

<https://www.barcelonagse.eu/study/professional-courses/competition-economics-abuse-dominance>

Contact email:

professional.courses@barcelonagse.eu

The **Barcelona Graduate School of Economics** is one of the leading schools in postgraduate economic education promoting cutting-edge research and world-class international graduate programs in economics and related fields. The School enjoys close collaboration with its founding academic institutions (Universitat Pompeu Fabra, Universitat Autònoma de Barcelona, CSIC and CREI) in teaching and research as well as in the shared use of resources.

The Barcelona GSE offers one-year, full-time master programs that prepare students for doctoral study and provide solid training for top jobs both in the public and private sector. All programs are taught in English.

Programs for 2018-2019:

Master Degree in Economics and Finance

- Economics
- Finance

Master Degree in Specialized Economic Analysis

- Competition and Market Regulation
- Economics of Public Policy
- International Trade, Finance, and Development
- Macroeconomic Policy and Financial Markets

Master Degree in Data Science

- Data Science Program

The Barcelona GSE also offers intensive, targeted short courses for researchers, professionals and graduate students.

Summer Schools 2018

(June 25 - July 6, 2018)

- Banking
- CREI Macroeconomics
- Competition
- Corporate Finance
- Data Science
- Labor Economics
- Macroeconometrics
- Microeconometrics

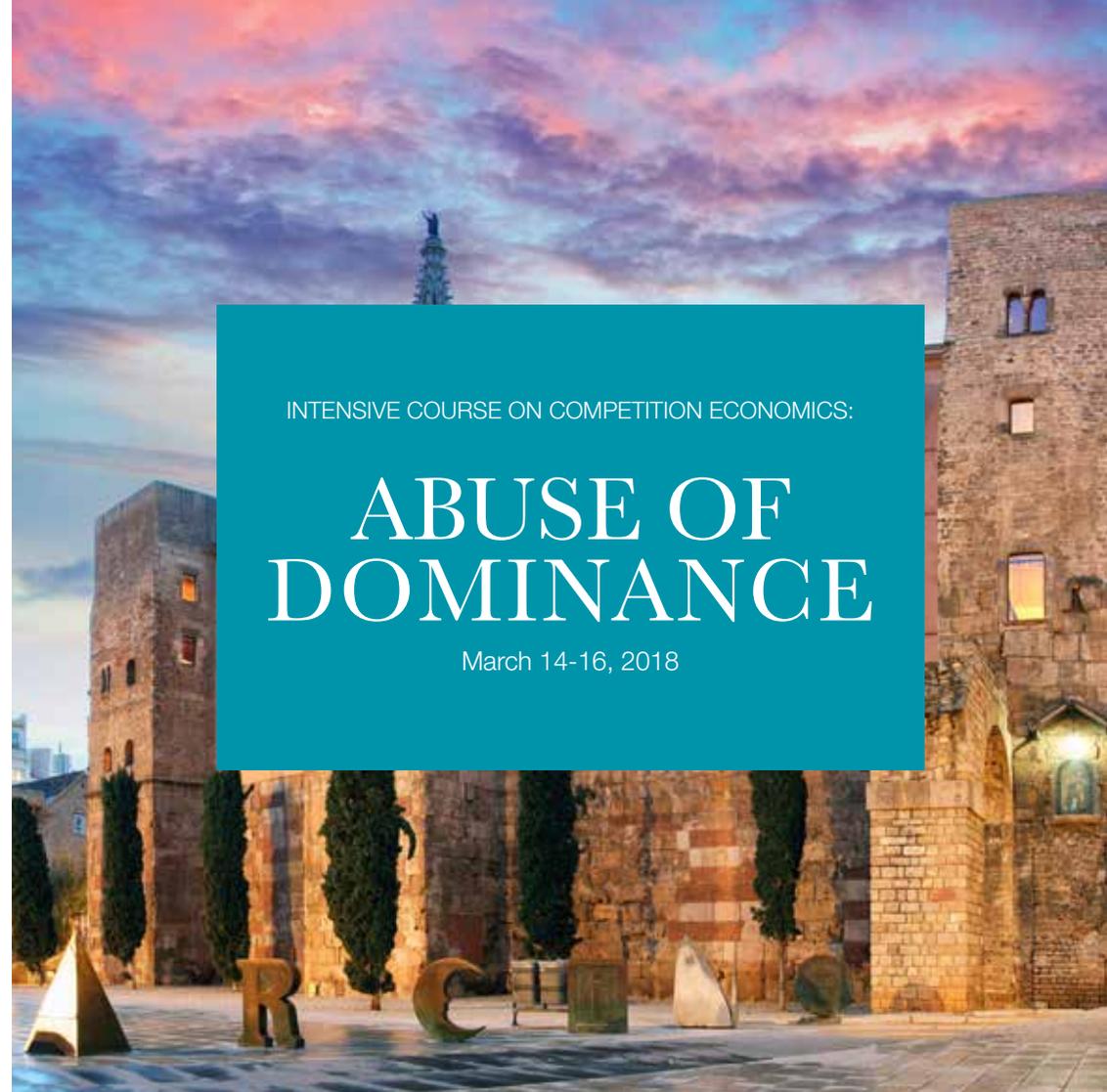
Professional Courses 2018

- Quantitative Methods for Competition Analysis, May 2-4, 2018
- Competitive Effects of Mergers, Fall 2018
- Competition in Pharmaceuticals and Healthcare Services, Fall 2018



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INTENSIVE COURSE ON COMPETITION ECONOMICS:

ABUSE OF DOMINANCE

March 14-16, 2018



Graduate School of Economics



Mercè Rodoreda Building,
site of the Barcelona Graduate School of Economics

COURSE OVERVIEW

Abuse of dominance (or monopolization) is certainly the most debated area in competition policy. Recent cases in several jurisdictions around the world have only increased the interest of scholars and practitioners. In Europe, for instance, the path-breaking Intel judgment gives centrality to (and obliges competition agencies to deal with) economic analysis in abuse cases; the Google shopping decision by the European Commission calls into question the possible abusive practices of the dominant platforms which pervade our life; and excessive price cases in the pharmaceutical industry address a worldwide problem but also raise questions about whether competition authorities may end up acting as price regulators.

The **Barcelona GSE Intensive Course on Competition Economics: Abuse of Dominance** will provide participants (whether lawyers or economists, working for firms or in agencies) with a thorough understanding of the most recent economic theories of monopolization, will help them apply these concepts in practice, and will review actual cases in the light of an effects-based approach. The program's faculty includes leading internationally-renowned competition scholars and practitioners with extensive experience of the application of economic techniques to competition cases in this area.

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KEY BENEFITS:

- Review established and recent economic theories of abuse through a largely non-formal exposition also accessible to non-economists
- Understand the distinguishing economic features of possible types of abuse, including price and non-price conduct
- Identify the core elements of an effects-based approach for the assessment of unilateral conduct
- Acquire the tools to apply a sound economic approach to monopolization cases
- Review and understand the key economic considerations behind landmark competition cases on abuse of dominance
- Learn to structure potential abuse of dominance claims and/or defenses in an economically coherent way
- Acquire the ability to critically evaluate economic analysis and submissions in abuse of dominance matters
- Learn to assess the regulatory risk of a large firm's conduct

THE COURSE IS ADDRESSED TO:

Lawyers, economists, policy makers, managers working on Competition Policy and Regulation in:

- Competition authorities
- Regulatory agencies
- Law firms
- Courts and tribunals
- Economic consultancy firms
- International organizations
- Other public institutions
- Corporations
- Academics and researchers in competition law and economics

A limited number of places may be available for PhD students.

COURSE SCHEDULE:

| Session | Time | Professor |
|---|---------------|------------------|
| <i>Wednesday, March 14, 2018</i> | | |
| Registration | 9:00 - 9:30 | |
| Introduction to the course and basic concepts | 9:30 - 10:15 | Massimo Motta |
| Predation: Theory | 10:15 - 11:30 | Massimo Motta |
| Predation: Cases | 12:00 - 13:15 | Massimo Motta |
| Exclusive Dealing: Theory | 14:30 - 16:00 | Chiara Fumagalli |
| Exclusive Dealing: Cases | 16:15 - 17:00 | Chiara Fumagalli |
| Rebates and Discounts: Policy and Cases | 17:30 - 19:00 | Massimo Motta |
| <i>Thursday, March 15, 2018</i> | | |
| Tying and Bundling: Theory | 9:00 - 10:30 | Chiara Fumagalli |
| Tying and Bundling: Cases | 10:45-11:30 | Chiara Fumagalli |
| Vertical Foreclosure: Theory | 12:00 - 13:30 | Massimo Motta |
| Google Shopping | 14:45 - 16:00 | Chiara Fumagalli |
| Case Studies: Telecoms and Energy | 16:30 - 18:30 | Lorenzo Coppi |
| <i>Friday, March 16, 2018</i> | | |
| Excessive Prices | 9:00 - 11:00 | Massimo Motta |
| Abuse of Dominance in Developing Countries | 11:30 - 13:15 | Simon Roberts |
| Case Studies: Intellectual Property Rights | 14:30 - 16:15 | Lorenzo Coppi |
| Case Debate | 16:45 - 18:30 | Simon Roberts |

FACULTY:



Lorenzo Coppi
(Executive Vice President, Compass Lexecon)

Lorenzo Coppi is an Executive Vice President in Compass Lexecon's European competition policy group. Lorenzo Coppi has over thirteen years of experience in the application of economics to competition law cases and regulation. He has worked on a variety of EU, US, and UK mergers as well as on cases involving various allegations of anticompetitive practices under EU, US, and UK competition law, in litigation and regulatory settings. Dr. Coppi's analytic focus has been on merger analysis, state aid, market definition, assessment of market power, abusive pricing practices, and the market impact of cartels. His sector expertise includes financial markets, various high technology industries, media and telecommunications, chemicals, retailing, beverage and distilled spirits industries, and several consumer goods industries.



Chiara Fumagalli
(Professor, Bocconi University)

Chiara Fumagalli is an applied micro-economist whose research covers the fields of industrial organization, corporate finance and international trade. Her research in these areas has been published in leading academic journals, such as the *American Economic Review*, the *Journal of Financial Economics*, and the *Rand Journal of Economics*. Chiara is the author of the new book "Exclusionary Practices: The Economics of Monopolisation and Abuse of Dominance" (with Massimo Motta and Claudio Calcagno), Cambridge U.P.



Massimo Motta
(ICREA UPF and Barcelona GSE)

Massimo Motta is ICREA Research Professor at UPF and Barcelona GSE Research Professor. He served as Chief Competition Economist at the European Commission's Directorate General for Competition from September 2013 to August 2016. Professor Motta is the Scientific Director of the Barcelona GSE Master Program in Competition and Market Regulation. From 2009-2012, Prof. Motta served as Dean of the Barcelona GSE. He was also the first Director of the Economics Program (1993-98) when he was Professor at the Universitat Pompeu Fabra. He has been Professor and Head (2003-05) of the Economics Department at the European University Institute, Florence, as well as Professor at Università di Bologna.



Simon Roberts
(Director, CCRED; former Chief Economist, South Africa Competition Commission)

Professor Simon Roberts is Director of the Centre for Competition, Regulation and Economic Development at the University of Johannesburg. Simon was Chief Economist and Manager of the Policy & Research Division at the Competition Commission from November 2006 to December 2012. Prior to joining the Competition Commission he was Associate Professor in Economics at the University of the Witwatersrand. Simon has consulted extensively on competition matters over the past 15 years and has been an expert witness in a number of major cases encompassing both mergers and prohibited practices.